

HOW TO BE A SUCCESSFUL THERAPIST

CELIA JOHNSON
AND HELEN PARKINS



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A GUIDE TO STARTING AND RUNNING
YOUR OWN COMPLEMENTARY
THERAPY BUSINESS

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AND HELEN PARKINS
FOREWORD BY BHARTI VYAS

Have you ever wondered how to deal with clients who want a treatment late at night, or beg you to reduce your fees for them? How do you decide where to work? Should you be self employed or form a partnership?

In this new edition of *How to be a Successful Therapist*, Celia Johnson and Helen Parkins share their experience, wisdom, and expertise to help therapists achieve the success they deserve. They cover every aspect of running a practice, from choosing a couch and finding reliable suppliers to dealing with complaints from clients and creating good relationships with colleagues in similar fields.

From your early days in training until your very last client, this easy-to-read book will guide you through the maze of legal, professional and practical issues you will encounter. It is an essential book for students and experienced therapists alike.

Luck, they say, is when preparation meets opportunity. We recommend this book to our students preparing for IFPA membership and the wider world beyond. What shines through is both the compassion and practicality of the writers which no successful therapist can be without.

IAN BREALEY, DIRECTOR, SHIRLEY PRICE AROMATHERAPY

I only wish this book had been available to me when I first set out as a therapist.

CLARE MAXWELL-HUDSON



Self help/careers advice
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